

# **On the Path of Organically Integrating Red Culture into Ideological and Political Education in Colleges and Universities**

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**Abstract:** Integrating red culture into ideological and political education in colleges is in line with the educational goal of colleges and universities, and can make up for the current bad situation of students' lack of values, which is very important to cultivate social promising youth. In view of this, this paper mainly analyzes the practical sense, realistic dilemma and realization difficulties of organically integrating red culture into ideological and political education in colleges, hoping to help realize the organic integration of red culture into ideological and political education in colleges.

## **1. Introduction**

The purpose of ideological and political education in colleges is not only to enable students to master relevant knowledge points, but also to foster their ability to apply knowledge, so as to guide their own behavior and provide favorable conditions for personal growth and development. The revolutionary spirit and historical culture in the red culture are missing in the current college students. The in-depth study of them will greatly help to cultivate students to establish scientific values and promote their personal growth.

## **2. Practical Sense of Organically Integrating Red Culture into College Ideological and Political Education**

People's behaviors are controlled by brain consciousness and dominated by thoughts. Scientific and correct ideology can regulate people's behaviors and make people face life positively. Otherwise, people will have passive and negative behaviors that affect people's daily life. For college students, their current mental state is not healthy. Many college students are decadent without faith support, and easy to be affected by foreign culture, so many young people appear to muddle along. In addition, with the improvement of the current living quality, students are in a very good living environment, so many students develop bad habits, pursuing pleasure. Lacking guidance of ideological and political education, these phenomena result in the students have not form the correct consciousness, then there are wrong behaviors. The red culture reflects the revolutionaries' adherence to faith and the spirit of tireless pursuit, and highlights the fine character of hard struggle for the revolutionary goal, which are suitable for the college students' current spiritual life. Therefore, organically integrating red culture into ideological and political education in colleges can not only make students better understand the struggle history of revolutionaries in our country, but also give full play to the value of ideological and political education and improve students' wrong consciousness orientation and values.

## **3. Realistic Dilemma of Organically Integrating Red Culture into College Ideological and Political Education**

### **3.1 Strong Utilitarian in the Dissemination of Red Culture**

The ideological and political education of red culture has important educational significance, but in real teaching, in order to cope with the assessment and complete the relevant examination, teachers ignore the educational value of ideological and political education of red culture, let students recite by drawing key points in teaching, to complete the study of ideological and political course. This teaching mode ignores the educational goal of college students, just a superficial knowledge learning, completely ignoring the value and significance of ideological and political education. In addition, the integration of red culture is not according to the teaching goals, ideological and political curriculum needs to set up courses and arrange practical courses, but arrange the corresponding practical activities according to the school activities. This kind of activity arrangement is difficult to effectively connect with the ideological and political education curriculum, let students better combine ideological and political education to experience red culture. Although it can help teachers to complete the task of teaching practice partly, this kind of activity organization, which is divorced from the educational significance, not only causes a lot of waste of activity resources and makes it difficult for students to integrate into teaching activities, but also makes ideological and political teaching a mere formality, resulting in students' cognitive misunderstanding to put too much energy on the form of activity organization but ignore the meaning and real value of activity organization.

### **3.2 Poor Practicality of Integrating Red Culture into College Ideological and Political Education**

The goal of ideological and political education is to improve students' ideological realm, and then to guide students' behaviors. Therefore, changing students' wrong ideological values is the main goal of ideological and political teaching. However, in the specific teaching practice, because ideological and political education has particularity, so teachers are difficult to carry out practical transformation through ideological and political knowledge, and the organizational form of teaching activities is mainly explanation of red culture to integrate into the ideological and political education, which is mechanical integration and difficult to achieve docking integration. In addition, the red culture is produced in the context of the revolutionary era, which is very hard for college students to understand. If the integration is carried out in the way of abrupt mechanical explanation, it will not only fail to play the educational significance of ideological and political education, but also reduce the students' enthusiasm in learning, make the ideological and political course become a theoretical course, fail to achieve enlightening education and change the bad ideological state of college students. Moreover, ideological and political teaching can't play a real educational significance. Teachers only integrate knowledge points in teaching, but do not guide students through enlightening education methods, and direct students into practical work. Especially when college students are influenced by foreign ideas and have bad behaviors, teachers do not deeply analyze the spiritual connotation of red culture and use it to guide practice, so integrating the current red culture into the ideological and political education in colleges has no practical sense.

### **3.3 Insufficient Attention to Red Culture and the Low Utilization Efficiency**

In the practice of organically integrating red culture into ideological and political teaching in colleges, in order to avoid curriculum theorization, many teachers need to introduce relevant cases. However, red culture cases deviate from the current social development and seriously deviate from the current cognitive concept of college students. Therefore, teachers choose cases based on students' interests, rarely involves the content of red culture, making it difficult to integrate red culture into the ideological and political teaching. Even if it can be integrated into the teaching, many teachers just pass by and can't play a substantial role. In addition, the realization path of ideological and political education in colleges is mainly through the teaching of theoretical courses. The focus of schools and teachers is whether they can achieve the teaching objectives and pass the evaluation of ideological and political education. In this case, it is difficult for teachers and students to focus on the integration of red culture education. Even if done, the integration is out of context,

difficult for students to understand China's revolution culture and the spiritual connotation of red culture. Moreover, lacking attention to the integration of red culture into ideological and political education, the teaching method is single in the specific teaching, and the integration of practical activities is mainly based on knowledge lectures and red tourism. This kind of education lacks scene, which easily leads to students' inattention, so it is also difficult to play a real educational significance.

#### **4. Analysis of the Realization Path of the Organic Integration of Red Culture into College Ideological and Political Education**

##### **4.1 Build the Campus Environment of Red Culture and Develop the Connotation Value of Red Culture**

Through the above analysis, it can be found that in the organic integration of red culture into college ideological and political education, there is a learning error, formalization. The purpose of students' learning is to cope with the examination, so there is a mechanized way of learning, which solidifies students' thinking and hinders students' in-depth understanding of the meaning of red culture. Therefore, we should first create a good red culture campus environment, let students accept, understand and study red culture, and explore the meaning of red culture, experience the spirit of the older generation of revolutionaries, and then reflect it into their daily life, so as to realize the educational value of red culture. Secondly, the traditional concept of ideological and political education should be changed. The purpose of teaching is not only to help students pass the exam and get excellent results, but also to foster students' practical guidance ability. As a result, in teaching, teachers should establish a correct concept of education, and actively look for ways to change the value of ideological and political education, and put forward the older generation of revolutionaries' fine spirit in red culture.

##### **4.2 Improve the Practice Level of Integrating Red Culture into College Ideological and Political Education**

Red culture has the duality of material carrier and spiritual carrier, both of which have objective and real characteristics. Therefore, in practice, red culture should be respected. In the construction of the material carrier, it is necessary to restore the authenticity of the building, renovate on the original style of the building, rather than a substantial rectification, to avoid losing the authenticity of the material carrier, so that students can better know the red culture and achieve the educational value of the red culture. In addition, in the spiritual practice of red culture, we should respect the revolutionary development history of red culture, explain the characters objectively, refine the spirit consistent with the current social development through the explanation of historical events for students to learn, so as to provide favorable conditions to better put red culture into practice. Moreover, for college students, they already have the ability of self-learning, especially the learning of knowledge points. Teachers should let go of learning, require students to learn basic knowledge through self-learning, and then set aside more hours for heuristic education, so that students can transform theoretical knowledge into practice, and then better guide their behaviors.

##### **4.3 Actively Explore the Path of Integrating Red Culture into Ideological and Political Education Close to College Students' Life**

Red culture is a cultural form produced in a specific historical form, with distinct characteristics of the times. If we want to apply it to the current educational environment, we need to make transformation and adjustment. First of all, we need to realize the realistic transformation of red culture, and connect the connotation of red culture with modern life. For example, through reflecting the history of red culture on the development of modern society, we can analyze some of the current social phenomena, let students express their personal opinions. Secondly, students are

the main body of ideological and political education of red culture, and they are important participants. Teachers are supervisors and instructors of teaching activities. Therefore, teachers should start from students' interests to find teaching topics, so as to stimulate students' interest in exploring red culture, and then realize the educational value of red culture.

## **5. Conclusion**

Red culture is important in the realization of the value of ideological and political education. However, because red culture is produced in a specific historical environment with the particularity of the times, so in the process of integrating it into the teaching of ideological and political education, it is necessary to proceed from the current situation of the times, extract the spiritual connotation of red culture to get close to the current college life and help students to transfer rational knowledge, so as to help students set up correct values and avoid bad habits.

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